

FAX# 703 528 7880 OCT2/12 18.35
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME LIZ DOME
SALES PRSN WA- JOE KNAUER

PRDCT GRAYSON FOR CONGRESS EST 42070

CITY TAX _____ STATE TAX _____

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

GRAYSON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2045												
135	S		1000P-1100P	30		\$6,000.00	10/22	10/22	0		MON	0
PROGRAM : CASTLE ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : CASTLE												
234	A		500P-600P	30		\$2,250.00	10/16	10/19	2		TU-F	2
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT22 ON LINE-135 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
235	A		600P-630P	30		\$1,500.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 234-235												
STATION MAKEGOOD OFFERS:												
M8	OK'D		BUY#135				OCT22		30S	\$6,000.00	(OCT2/12)	
							OCT16(2/WK)		30S	\$2,250.00	PLS ADVISE.	
							OCT21		30S	\$1,500.00		
CMT:WE CAN OFFER												
OCT/12 205890.00												
CONTRACT TOTAL											205890.00	
TOTAL SPOTS											115	

MARKET TOTALS \$378,189 WFTV 29% WKMG 33% WESH 22% WOFL 10% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 3% EFTV 0%

SHARES ESTIMATED

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE